



Mobile Internet and Device Glossary



App: Short for application – an app is a software program that runs on a mobile device like a tablet or smartphone.



Browser: A program used to navigate the Internet (examples are Chrome by Google, Firefox by Mozilla, Internet Explorer by Microsoft and Safari by Apple).



Cellular data: A service that enables the use of non-voice features on smartphones, including downloading apps, surfing the Web, streaming videos or music and checking email.



Data plan: A plan with a wireless carrier that allows you to use cellular data. The plans are often monthly subscriptions and priced based on the amount of data used in a given month.



Link/URL: The “address” of a website that is usually displayed above a web page in the address bar of a browser (for example: digitalyou.att.com).



Feature phone: A mobile phone that has the ability to make calls and send text messages, take pictures and a limited number of other functions, but lacks the advanced functionality of a smartphone, like surfing the web, sending emails or downloading apps.



Search Engine: An online database that you can use to find information and websites on the Internet by searching for phrases typed in by the user.



Smartphone: A cellular phone that also performs many of the functions of a computer. They typically have a touchscreen interface, Internet access and you can download a wide range of “apps” that let you do things like send emails, use social media, check the weather and get driving directions.



Tablet: A mobile computer with its display, battery and circuitry all in a single unit making it more mobile and lightweight than traditional computers.



Wi-Fi: Short for wireless fidelity, Wi-Fi is a technology that allows mobile devices to wirelessly connect to the Internet within a given geographic area where a Wi-Fi network has been set up. Connecting to Wi-Fi is different than connecting to your carrier’s cellular network. When you use Wi-Fi, your Internet activity does not count against your data plan. Most mobile devices will automatically detect nearby Wi-Fi networks and ask for your approval to join it. You can also connect to Wi-Fi networks by going to the settings for your mobile device.